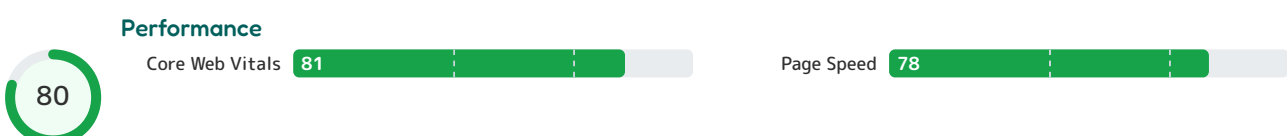
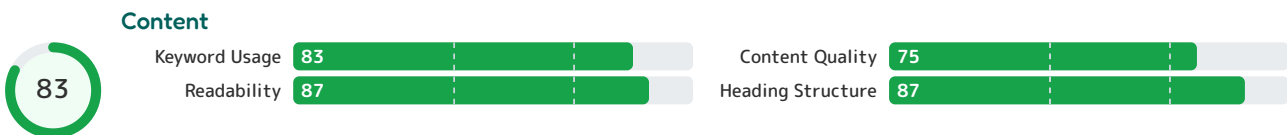
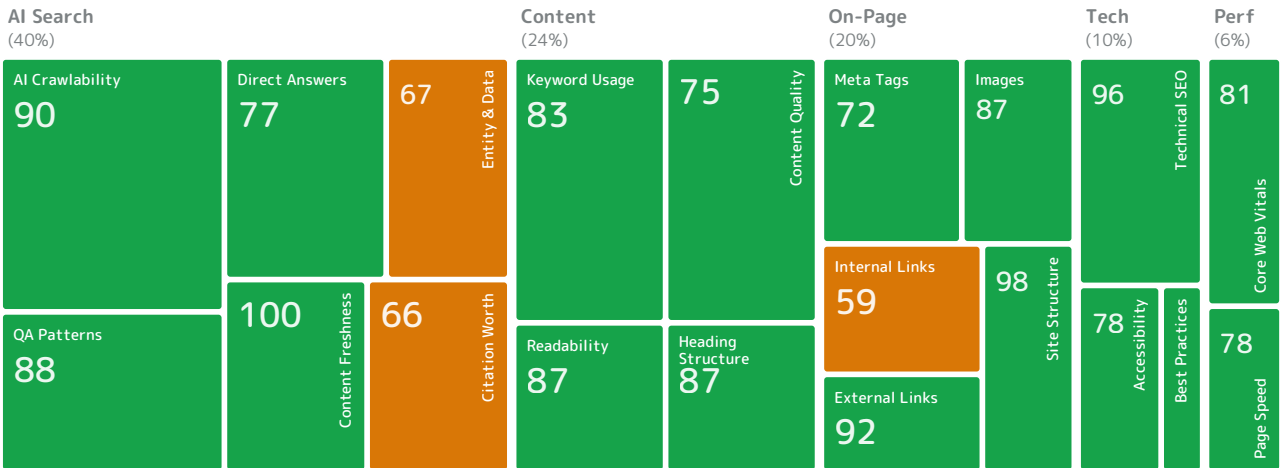




https://optimai.live/free-ai-seo-audit

"free ai seo audit"





Strong ai search performance across all dimensions. Content Freshness leads at 100/100.



AI Search Crawlability

90

AI crawlers can find and parse this page - access + structure both in place (FAQPage, SoftwareApplication, Article, Organization).

- Consider adding /llms.txt - low effort, neutral evidence on citation impact, but a recognised hygiene signal

| | | |
|-----|------------------------------|---------|
| 100 | JSON-LD Present (12%) | Yes |
| 100 | Schema Type Count (8%) | 5 types |
| 100 | Has FAQ Schema (7%) | Yes |
| 100 | Has Article Schema (10%) | Yes |
| 0 | Has HowTo Schema (3%) | No |
| 100 | Has Breadcrumb (5%) | Yes |
| 100 | Has Organization (7%) | Yes |
| 0 | Has Local Business (1%) | No |
| 100 | Has Product (2%) | Yes |
| 100 | OAI-SearchBot Allowed (12%) | Yes |
| 100 | GPTBot Allowed (5%) | Yes |
| 100 | PerplexityBot Allowed (8%) | Yes |
| 100 | ClaudeBot Allowed (5%) | Yes |
| 100 | Google-Extended Allowed (4%) | Yes |
| 0 | llms.txt Present (6%) | No |
| 100 | JS-Render Dependency (5%) | No |

Question-Answer Pattern Quality

88

36 question headings with FAQ schema - well-structured for AI extraction

| | | |
|-----|------------------------------|-------------|
| 80 | Question Heading Count (60%) | 36 headings |
| 100 | Has FAQ Section (40%) | Yes |

● Direct Answer Density

77

Strong factual density (38 data points) with minimal hedging

- Opening lacks factual data - lead with a specific number, definition, or concrete claim

| | | |
|-----|-------------------------------|-----------|
| 95 | Hedging Count (25%) | 0 phrases |
| 80 | Factual Statement Count (34%) | 38 found |
| 100 | Scannable Structure (20%) | 100 /100 |
| 30 | Opening Directness (21%) | 30 /100 |

● Entity & Data Richness

67

43 data points found - density is light, more concrete data per section would help AI extraction

| | | |
|----|---------------------------|-------------------|
| 80 | Statistics Count (15%) | 38 found |
| 70 | Currency Mentions (10%) | 5 found |
| 0 | Timeframe Mentions (10%) | 0 found |
| 72 | Year Mentions (10%) | 10 found |
| 82 | Total Data Points (15%) | 43 found |
| 70 | Data Per 500 Words (25%) | 5.9 per 500 words |
| 71 | Expert Attributions (15%) | 6 found |

● Content Freshness

100

Good freshness signals - published date present with current year references

| | | |
|-----|----------------------------------|--------------|
| 100 | Has Published Date (20%) | Yes |
| 100 | Has Modified Date (15%) | Yes |
| 100 | Has Current Year Reference (15%) | Yes |
| 100 | Has Recent Year Reference (10%) | Yes |
| 100 | Most Recent Year (15%) | 2,026 |
| 100 | Temporal Word Count (15%) | 8 references |
| 100 | Has Date In Schema (10%) | Yes |

Citation Worthiness

66

Decent referencing but missing some signals that would make it more citation-worthy - add named sources, original analysis, or sourced statistics

| | | |
|-----|-------------------------------|----------|
| 79 | Outbound Citation Count (18%) | 34 links |
| 73 | Statistics With Sources (18%) | 12 found |
| 75 | Original Research (23%) | 75 /100 |
| 0 | Expert Quote Count (12%) | 0 found |
| 35 | Author Attribution (11%) | 35 /100 |
| 100 | Is Comprehensive (18%) | 100 /100 |

AI Search Visibility

Not cited by any AI engine

Query: "free ai seo audit"

Google

10 sources checked

Not Found

OpenAI

10 sources checked

Not Found

Perplexity

10 sources checked

Not Found

AI search results are non-deterministic - citations may vary between runs. This reflects real-world AI search behaviour where visibility fluctuates based on how each engine generates its response. Citation snippets are extracted from OpenAI and Perplexity inline references. Google does not provide inline references, so snippets are unavailable - where a count above 1 is shown, Google has listed multiple pages from your domain as sources.

AI Search Opportunity

9 of 11 topics covered

CONTENT GAP

HIGH IMPACT

Add dedicated Generative Engine Optimization section

Create a specific section explaining how your audit evaluates GEO and AI answer box readiness, since this is a key differentiator mentioned by cited sources like LinkRank.ai. This addresses the missing 'Generative Engine Optimization' topic and leverages your high AI Search Readiness score of 83/100.

CONTENT GAP

HIGH IMPACT

Include Agentic Web readiness assessment details

Add content explaining how your audit measures website readiness for AI-driven search and agentic systems, similar to WordLift's positioning. This fills the missing 'AI Audit for the Agentic Web' topic gap that AI engines are highlighting as important.

TOPIC EXPANSION

MEDIUM IMPACT

Expand competitor comparison functionality

Detail how users can compare their audit results against competitors, similar to The HOTH's offering mentioned in AI responses. This builds on your existing audit capabilities while addressing a feature gap that could improve citation worthiness (currently 66/100).

FORMAT

MEDIUM IMPACT

Add use-case specific audit recommendations

Structure content with clear use-case sections (WordPress-focused, technical SEO, AI visibility) like Perplexity's breakdown, making it easier for AI engines to extract specific recommendations. This can improve your Question-Answer Pattern Quality from 88/100 to higher levels.

NEW CONTENT

MEDIUM IMPACT

Create step-by-step audit interpretation guide

Develop a separate detailed guide on interpreting AI SEO audit results, as this was specifically mentioned as valuable content by Perplexity. This addresses user intent beyond just running the audit and can capture additional citation opportunities.

11 topics AI engines cover:

performance **YOU**

us | Splyt SERPlyft Delivers a comprehensive SEO audit in 30 seconds **YOU**

keyword recommendations **YOU**

factors like LLM accessibility **YOU**

meta tags **YOU**

- an "AI Audit for the Agentic Web" to quickly assess your website's readiness for AI-driven search

Core Web Vitals **YOU**

Rank Math **YOU**

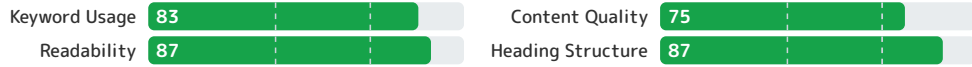
Digit Spark **YOU**

- Generative Engine Optimization

Case Studies **YOU**



Strong content performance across all dimensions. Readability leads at 87/100.



● **Keyword Usage**

83

Strong keyword placement (4/5 key positions) with 1.0% density

- Include keyword in at least one H2 or H3 subheading
- Keyword appears in 1 heading(s) - weave it into 3+ headings for stronger topical signal

| | | |
|-----|----------------------------------|------------|
| 100 | Keyword In Title (20%) | Yes |
| 100 | Keyword In Title First 40 (10%) | Yes |
| 100 | Keyword In H1 (15%) | Yes |
| 100 | Keyword Position (12%) | 100 /100 |
| 0 | Keyword In Subheadings (10%) | No |
| 100 | Keyword In Meta Description (8%) | Yes |
| 95 | Keyword Density (15%) | 1.0 % |
| 40 | Heading Keyword Count (10%) | 1 headings |

● **Content Quality**

75

Comprehensive content (3653 words) with good topic coverage and data points

| | | |
|-----|--------------------------|-------------|
| 55 | Word Count (17%) | 3,653 words |
| 81 | Heading Count (6%) | 41 headings |
| 72 | Unique H2 Topics (15%) | 11 topics |
| 100 | Has Lists (10%) | Yes |
| 79 | Number/Data Points (13%) | 34 found |
| 70 | Example Phrases (8%) | 3 found |
| 75 | Original Data (12%) | 75 /100 |
| 40 | Quote Count (6%) | 1 found |
| 100 | Is Thin Content (8%) | No |
| 100 | Content Depth (5%) | 100 /100 |

● Readability

87

Good readability (Flesch 55) with clear sentence structure

| | | |
|-----|--------------------------------|---------------|
| 95 | Flesch Reading Ease (33%) | 54.6 |
| 55 | Average Sentence Length (22%) | 14.2 words |
| 100 | Sentence Count (12%) | 171 sentences |
| 95 | Passive Voice Percentage (22%) | 1.2 % |
| 95 | Average Paragraph Length (11%) | 2.2 sentences |

● Heading Structure

87

Well-structured headings with keyword in H1 and 41 total headings

| | | |
|-----|------------------------------|-------------------|
| 100 | H1 Count (26%) | 1 found |
| 72 | H2 Count (12%) | 11 found |
| 78 | H3 Count (9%) | 29 found |
| 81 | Total Headings (9%) | 41 headings |
| 100 | Hierarchy Valid (18%) | Yes |
| 55 | Headings Per 500 Words (14%) | 5.6 per 500 words |
| 100 | Has Subheadings (12%) | Yes |



Strong on-page performance across all dimensions. Site Structure leads at 98/100.



● Meta Tags

72

Meta tag issues: non-optimal title length

- Title is only 39 chars - expand to 50-60 chars

| | | |
|-----|--------------------------------|-----------|
| 20 | Title Length (33%) | 39 chars |
| 95 | Meta Description Length (33%) | 133 chars |
| 100 | Meta Description Present (17%) | Yes |
| 100 | Title Present (17%) | Yes |

● Images

87

All 7 images have alt text with keyword inclusion

- Keyword appears in 1 alt text - adding it naturally to 2-3 images strengthens relevance

| | | |
|-----|-------------------------------|------------------|
| 95 | Total Images (10%) | 7 images |
| 70 | Images With Alt Text (10%) | 7 images |
| 70 | Alt Text Coverage (30%) | 100 % |
| 100 | Images With Keyword Alt (20%) | 1 images |
| 95 | Images Per 1,000 Words (20%) | 1.9 per 1K words |
| 100 | Missing Alt Count (10%) | 0 images |

● Internal Links

59

31 contextual internal links found

| | | |
|----|--------------------------------|-----------|
| 80 | Total Internal Links (12%) | 37 links |
| 20 | Contextual Link Count (35%) | 31 links |
| 95 | Anchor Text Variety (20%) | 79.4 % |
| 70 | Keyword Relevant Anchors (22%) | 6 links |
| 77 | Unique Anchor Count (11%) | 27 unique |

● External Links

92

34 external links to other sources

- Some external links share the same anchor text - vary them for more natural linking

| | | |
|----|------------------------------|-----------|
| 95 | Total External Links (80%) | 34 links |
| 79 | Unique Anchor Count (20%) | 33 unique |
| 95 | External Links Per 500 Words | 4.7 /500w |

● Site Structure

98

Clean URL structure with keyword and proper depth

| | | |
|-----|-----------------------|----------|
| 95 | URL Length (15%) | 38 chars |
| 95 | Path Depth (15%) | 1 levels |
| 100 | Keyword In URL (21%) | Yes |
| 100 | Issue Count (15%) | 0 issues |
| 100 | Sitemap Found (13%) | Yes |
| 100 | Page In Sitemap (21%) | Yes |



Strong technical performance across all dimensions. Best Practices leads at 100/100.



● **Technical SEO**

96

Strong technical SEO - score 96/100 with HTTPS

- SEO audit score is 85/100 - minor technical improvements needed

| | | |
|-----|-----------------------|----------|
| 100 | Uses HTTPS (22%) | Yes |
| 85 | SEO Audit Score (27%) | 85 /100 |
| 100 | Crawable (20%) | 100 /100 |
| 100 | Canonical Audit (16%) | 100 /100 |
| 100 | Robots Audit (15%) | 100 /100 |

● **Accessibility**

78

Accessibility score 78/100 - minor improvements possible

- Link text is not descriptive - avoid 'click here' and use meaningful anchor text
- WCAG score is 96/100 - review remaining issues to reach full compliance

| | | |
|-----|----------------------------|----------|
| 96 | WCAG Score (60%) | 96 /100 |
| 100 | Image Alt Text Audit (20%) | 100 /100 |
| 0 | Link Text Audit (20%) | 0 /100 |

● **Best Practices**

100

Page follows web best practices with no significant issues detected.

| | | |
|-----|-----------------------------|----------|
| 100 | Best Practices Score (100%) | 100 /100 |
|-----|-----------------------------|----------|



Strong performance performance across all dimensions. Core Web Vitals leads at 81/100.



● Core Web Vitals

81

LCP: 4.3 s / TBT: 30 ms / CLS: 0. These are Google's primary ranking signals for page experience.

- LCP score is 42/100 - optimize largest contentful paint to under 2.5s

| | | |
|-----|-----------------|-------|
| 42 | LCP Score (34%) | 4.3 s |
| 100 | TBT Score (33%) | 30 ms |
| 100 | CLS Score (33%) | 0 |

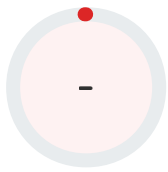
● Page Speed

78

FCP: 2.3 s / Speed Index: 4.3 s / TTI: 4.3 s. These supplementary metrics reflect perceived loading speed and time to full interactivity.

- FCP score is 73/100 - inline critical CSS, preload key fonts, and compress above-the-fold images to push FCP under 1.8s
- Speed Index is 76/100 - reduce render-blocking resources and lazy-load below-the-fold content to improve perceived load speed
- TTI score is 84/100 - break up long tasks (>50ms) and defer non-essential JavaScript to cut time-to-interactive

| | | |
|----|-------------------------|-------|
| 73 | FCP Score (34%) | 2.3 s |
| 76 | Speed Index Score (33%) | 4.3 s |
| 84 | TTI Score (33%) | 4.3 s |



Your page was **not found** in the top 97 results for "free ai seo audit". This means your content isn't competing for this keyword yet.

Results scanned: **97** Unique domains in top 10: **10**

| # | Page | Domain | Keywords | Traffic |
|----|---|--------------------|----------|---------|
| 1 | Free SEO Checker: Check for SEO & AI Search Issues https://www.semrush.com/siteaudit/ | www.semrush.com | 39,205 | 709,939 |
| 2 | Free SEO Audit Tool for Website Optimization https://app.neilpatel.com/en/seo_analyzer/site_audit/ | app.neilpatel.com | 983 | 9,714 |
| 3 | SEOptimer: Analyze Websites With Free SEO Audit ... https://www.seoptimer.com/ | www.seoptimer.com | 5,133 | 141,664 |
| 4 | FREE SEO Analyzer Tool - Generate Website SEO Audit ... https://aioseo.com/seo-analyzer/ | aioseo.com | 4,652 | 29,270 |
| 5 | SEO Site Checkup: Reclaim Lost Traffic with LLM-Ready S... https://seositecheckup.com/ | seositecheckup.com | 2,419 | 127,993 |
| 6 | People Also Search | | | |
| 7 | Agentic AI Audit - Prepare Your Website for AI Agents https://wordlift.io/ai-audit/ | wordlift.io | 405 | 5,033 |
| 8 | SEO Analyzer - Generate a Free SEO Report of Your Websi... https://rankmath.com/tools/seo-analyzer/ | rankmath.com | 5,528 | 54,035 |
| 9 | Best FREE Website SEO Audit Tool https://www.thehoth.com/seo-audit-tool/ | www.thehoth.com | 3,872 | 10,486 |
| 10 | SEO Checker Test your website for free with Seobility https://www.seobility.net/en/seocheck/ | www.seobility.net | 6,808 | 238,956 |

Action Plan

All recommendations from this analysis, grouped by section.

AI Search Readiness

- Consider adding /llms.txt - low effort, neutral evidence on citation impact, but a recognised hygiene signal
- Opening lacks factual data - lead with a specific number, definition, or concrete claim

AI Search Opportunity

- Add dedicated Generative Engine Optimization section - Create a specific section explaining how your audit evaluates GEO and AI answer box readiness, since this is a key differentiator mentioned by cited sources like LinkRank.ai. This addresses the missing 'Generative Engine Optimization' topic and leverages your high AI Search Readiness score of 83/100.
- Include Agentic Web readiness assessment details - Add content explaining how your audit measures website readiness for AI-driven search and agentic systems, similar to WordLift's positioning. This fills the missing 'AI Audit for the Agentic Web' topic gap that AI engines are highlighting as important.
- Expand competitor comparison functionality - Detail how users can compare their audit results against competitors, similar to The HOTH's offering mentioned in AI responses. This builds on your existing audit capabilities while addressing a feature gap that could improve citation worthiness (currently 66/100).
- Add use-case specific audit recommendations - Structure content with clear use-case sections (WordPress-focused, technical SEO, AI visibility) like Perplexity's breakdown, making it easier for AI engines to extract specific recommendations. This can improve your Question-Answer Pattern Quality from 88/100 to higher levels.
- Create step-by-step audit interpretation guide - Develop a separate detailed guide on interpreting AI SEO audit results, as this was specifically mentioned as valuable content by Perplexity. This addresses user intent beyond just running the audit and can capture additional citation opportunities.

Content

- Include keyword in at least one H2 or H3 subheading
- Keyword appears in 1 heading(s) - weave it into 3+ headings for stronger topical signal

On-Page

- Title is only 39 chars - expand to 50-60 chars
- Keyword appears in 1 alt text - adding it naturally to 2-3 images strengthens relevance
- Some external links share the same anchor text - vary them for more natural linking

Technical

- SEO audit score is 85/100 - minor technical improvements needed
- Link text is not descriptive - avoid 'click here' and use meaningful anchor text
- WCAG score is 96/100 - review remaining issues to reach full compliance

Performance

- LCP score is 42/100 - optimize largest contentful paint to under 2.5s

- FCP score is 73/100 - inline critical CSS, preload key fonts, and compress above-the-fold images to push FCP under 1.8s

- Speed Index is 76/100 - reduce render-blocking resources and lazy-load below-the-fold content to improve perceived load speed

- TTI score is 84/100 - break up long tasks (>50ms) and defer non-essential JavaScript to cut time-to-interactive
